

An Introduction to Motivation




This course covers the principles of staff motivation and the practical application of it in your own organisation. It covers two of the main theories of motivation, and the various ways in which this will help your employees and the business as a whole.



Course objectives

This course provides understanding to anyone in a business setting who manages a number of staff.

1. Understand the key motivation theories.
2. Learn the different techniques to motivate staff.
3. Know how to effectively use rewards and incentives.
4. Understand the importance of staff morale.

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Key features

- Level 2 course (as graded against the nationally accepted levels and equivalent to GCSE grades A* - C).
- One module with a multiple choice questionnaire.
- One CPD hour with a personalised downloadable certificate.
- 70% pass mark.
- Optional narration of each module for accessibility.
- Printable modules for future reference.
- Interactive design to engage learners.



Why choose us?

“ The online Training modules suit our staff, as they can take the course at their own convenience, and during working hours. ”

Janet Norton,
Carillion Training Services