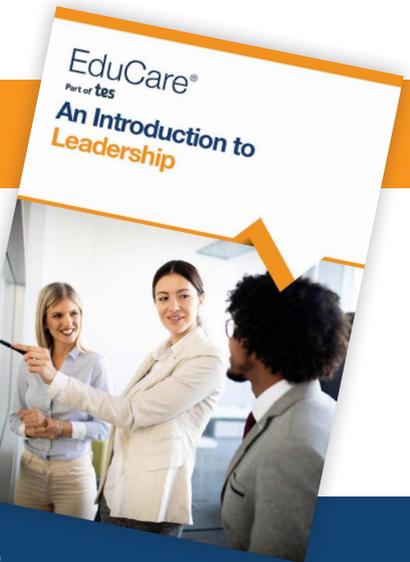


An Introduction to Leadership

This course starts by considering the difference between leadership and management. It looks at well-known models and theories about leadership, using scenarios to show how you can apply them in real life. You will explore leadership traits and what makes a great leader. The course also discusses different leadership styles and how to use them for optimum results. You will find many practical suggestions about what to do and what to avoid to achieve success.



Course details

- One module with a multiple-choice questionnaire
- One CPD credit*
- Optional narration of the course module and questionnaire for accessibility
- Personalised downloadable certificate
- 70% pass mark
- Printable module for future reference

*1 CPD credit equals up to 1 hour of learning

Course content

Leadership or management; what is the difference?

- The characteristics of a manager and a leader, and how they differ.
- Includes an activity to define the qualities needed to become a good leader.

Action-Centred Leadership; where should you apply your efforts?

- An introduction to John Adair's 'Action-Centred Leadership'.
- Includes a scenario to put the model into action.

Leadership styles; which is best?

- An introduction to the Primal Leadership model.
- Includes a scenario to put the model into action.
- An introduction to the Situational Leadership model.

Leadership traits; what do effective leaders do and avoid?

- An introduction to the Leadership Challenge model.
- How effective leaders use emotional intelligence.
- What to avoid, with alternative suggestions.

Achieving success

- Leadership functions to help you achieve success, such as planning and motivating.



This course is suitable for

Anyone leading a team or wanting to find out more about leadership.

Key features

- Visually engaging and highly interactive.
- Answer explanations for those who achieve the pass mark.
- Scenarios and activities to embed learning.

Purchase options

1. Available as a standalone course on the EduCare website.
2. Buy as part of one of our multi-course licences. For further information, please call +44 (0)1926 436212 to discuss purchase options and licences.

Contents

The Leadership Challenge™

Jim Kouzes and Barry Posner collected thousands of people's experiences of leadership. They found five common practices exhibited by leaders when they are at their personal best and named it the Leadership Challenge Model.

Click the numbered buttons below to reveal the practices.

1 2 3 4 5

5 Encourage the heart

Leaders recognise the contributions that others make. Team members benefit from sharing recognition and reward. Good leaders celebrate accomplishments to make people feel good about themselves.

Click the return arrow to return to the Leadership traits menu.



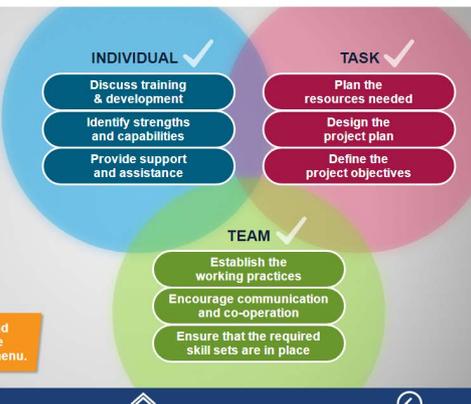
Contents

Action-Centred Leadership

SCENARIO

The circles are dynamic. This means that at times, for example, the individual may need a lot of investment while the task needs very little. As a leader you need to stay aware of the changing needs of each of the elements. Aim for a good balance between the three.

You have now reached the end of this section. Click the home button to return to the main menu.



- INDIVIDUAL**
 - Discuss training & development
 - Identify strengths and capabilities
 - Provide support and assistance
- TASK**
 - Plan the resources needed
 - Design the project plan
 - Define the project objectives
- TEAM**
 - Establish the working practices
 - Encourage communication and co-operation
 - Ensure that the required skill sets are in place

Contents

Achieving success

John Adair (the creator of Action-Centred Leadership that you learned about earlier) lists eight leadership functions that will help you to achieve success.

Drag the slider to reveal the functions.

5. Evaluating:

Assess consequences, evaluate performance, appraise and train the people in your team.

You have now reached the end of this section. Click the home button to return to the main menu.



Why choose us?



“ The courses are well written and use a variety of formats and exercises to vary the learning, maintain interest and reinforce subjects. The tests at the end also ensure that learning has taken place. ”

Dave Cartlidge
Training Manager
Wrixon Care

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